

Message Text

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ACTION EUR-12

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HEW-06 HUD-02 INR-07 INT-05 L-03 NSAE-00 NSC-05

NSF-02 OIC-02 PA-02 PM-04 PRS-01 SAJ-01 OES-05 SP-02

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FM USMISSION NATO

TO SECSTATE WASHDC 5854

INFO AMEMBASSY OTTAWA

UNCLAS USNATO 674

DEPT PLEASE PASS HEW FOR DR. ROGER EGEBERG AND EPA FOR F.
ALLEN HARRIS

E.O. 11652: N/A

TAGS: CCMS, SENV, SWEL

SUBJECT: CCMS: FOOD AND HEALTH - MEETING AT NATO, MARCH 26, 1976

REF: (A) 75 USNATO 6499; (B) 75 SECTO 24031; (C) 75 STATE
288902

1. PURSUANT TO NAC APPROVAL LAST NOVEMBER (REF A) AND MINISTERIAL
ENDORSEMENT IN DECEMBER (REF B) OF CANADA'S PROPOSAL FOR NEW CCMS
PILOT STUDY ON FOOD AND HEALTH, CANADIAN NATO DEL HAS JUST
CIRCULATED INVITATION TO OTHER ALLIED COUNTRIES TO SEND
REPRESENTATIVES TO MEETING AT NATO ON FRIDAY, MARCH 26, AT
1400 HRS TO DEVELOP PLAN FOR PILOT STUDY. CANADIAN NOTE
INCLUDES FOLLOWING ELABORATION ON NATURE AND PURPOSE OF STUDY,
AS WELL AS OUTLINE OF SOME OF TOPICS CANADA PROPOSES DISCUSS
IN COURSE OF WORK PROGRAM: BEGIN TEXT:

"THE PROPOSED PILOT STUDY ON FOOD AND HEALTH IS BASED ON THE
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PREMISE THAT MANY AND VARIED ATTEMPTS ARE MADE TO ENCOURAGE
GOOD DIETARY HABITS AND THAT IT WOULD BE USEFUL TO KNOW WHAT
HAS BEEN TRIED AND WITH WHAT SUCCESS. TO SIMPLIFY THE STUDY
IT IS PROPOSED THAT ONLY THE ACTIVITIES OF GOVERNMENT AGENCIES

BE CONSIDERED, LEAVING OUT OF CONSIDERATION THE PROGRAMS OF HEART ASSOCIATIONS, "WEIGHT WATCHER" CLUBS AND THE FOOD INDUSTRY. GENERALLY SPEAKING, GOVERNMENT PROGRAMS INVOLVE EDUCATION (BOTH GENERAL AND SPECIFIC), FINANCIAL ASSISTANCE (SCHOOL LUNCH PROGRAMS, FOOD STAMPS, FOOD SUBSIDIES) AND FOOD STANDARDS.

CANADA SUBMITS, FOR DISCUSSION, THE FOLLOWING SUBJECTS FOR STUDY;

1) ALMOST ALL COUNTRIES (BOTH IN THE ALLIANCE AND OUT) BASE NUTRITION EDUCATION ON A FOOD GUIDE. HOW DO THESE DIFFER? WHAT METHODS ARE USED TO PROMOTE THEM? IS EFFECTIVENESS MEASURED? IF SO, HOW?

2) HOW ARE FOOD REGULATIONS USED TO IMPROVE NUTRITIONAL QUALITY? IS EFFECTIVENESS MEASURED? HOW?

3) IS BREAST-FEEDING PROMOTED? HOW? HOW EFFECTIVELY?

DR. T.K. MURRAY (DIRECTOR, BUREAU OF NUTRITIONAL SCIENCES, HEALTH PROTECTION BRANCH, DEPARTMENT OF NATIONAL HEALTH AND WELFARE, OTTAWA, ONTARIO, K1A 0L2), IS COORDINATOR OF THE PROJECT IN CANADA. DR. MURRAY WILL BE HAPPY TO RECEIVE COMMENTS ON THE ABOVE AND ON THE PROPOSED STUDY IN GENERAL FROM CONTACT PERSONS IN INTERESTED COUNTRIES." END TEXT

2. CANADIAN NOTE ADDS THAT DR. MURRAY (ABOVE) WILL CHAIR MEETING. PLEASE ADVISE WHO WILL ATTEND FOR US.
STREATOR

UNCLASSIFIED

<< END OF DOCUMENT >>

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